

## Outreach Email Template

**SUBJECT LINE:** CDC Program Can Help Your Patients Prevent Diabetes

**EMAIL TEXT:**

Dear [insert name],

We deliver an evidence-based, lifestyle change program that is part of CDC's National Diabetes Prevention Program (National DPP) (see attached fact sheet). It can help your patients cut their risk for type 2 diabetes in half and improve their quality of life through achievable and lasting lifestyle changes.

I'd like to meet or speak with you, a referring nurse practitioner or physician assistant, or someone who manages referrals in your practice, to answer questions and share information about how your patients can benefit from, and access, our local program. It is delivered by a trained Lifestyle Coach, uses a CDC-approved curriculum, and provides the opportunity for a year of support to help participants make and maintain healthy lifestyle changes and lose 5% to 7% of their body weight.

**Referrals are easy:** We can fit into your process, or you can send us a **Patient Referral Form** (attached).

Please let me know if I can stop by to answer questions and share more information, or feel free to call or email me using the information below.

Thank you for your time and attention. Below are some links to additional program information that may be useful.

[Your name]

[Your local organization website]

[Your lifestyle change program website/page]

**Additional CDC Program Information:**

CDC-approved Curriculum: <https://www.cdc.gov/diabetes/prevention/resources/curriculum.html>

CDC's National Diabetes Prevention Program website: [www.cdc.gov/diabetes/prevention](http://www.cdc.gov/diabetes/prevention)

Journal Article: [https://doi.org/10.1016/S0140-6736\(09\)61457-4](https://doi.org/10.1016/S0140-6736(09)61457-4)

American Medical Association Brief: <https://amapreventdiabetes.org/sites/default/files/uploaded-files/amapreventdiabetes%20Evidence%20Br>

The National DPP Evidence Library: <https://coveragetoolkit.org/about-national-dpp/evidence>